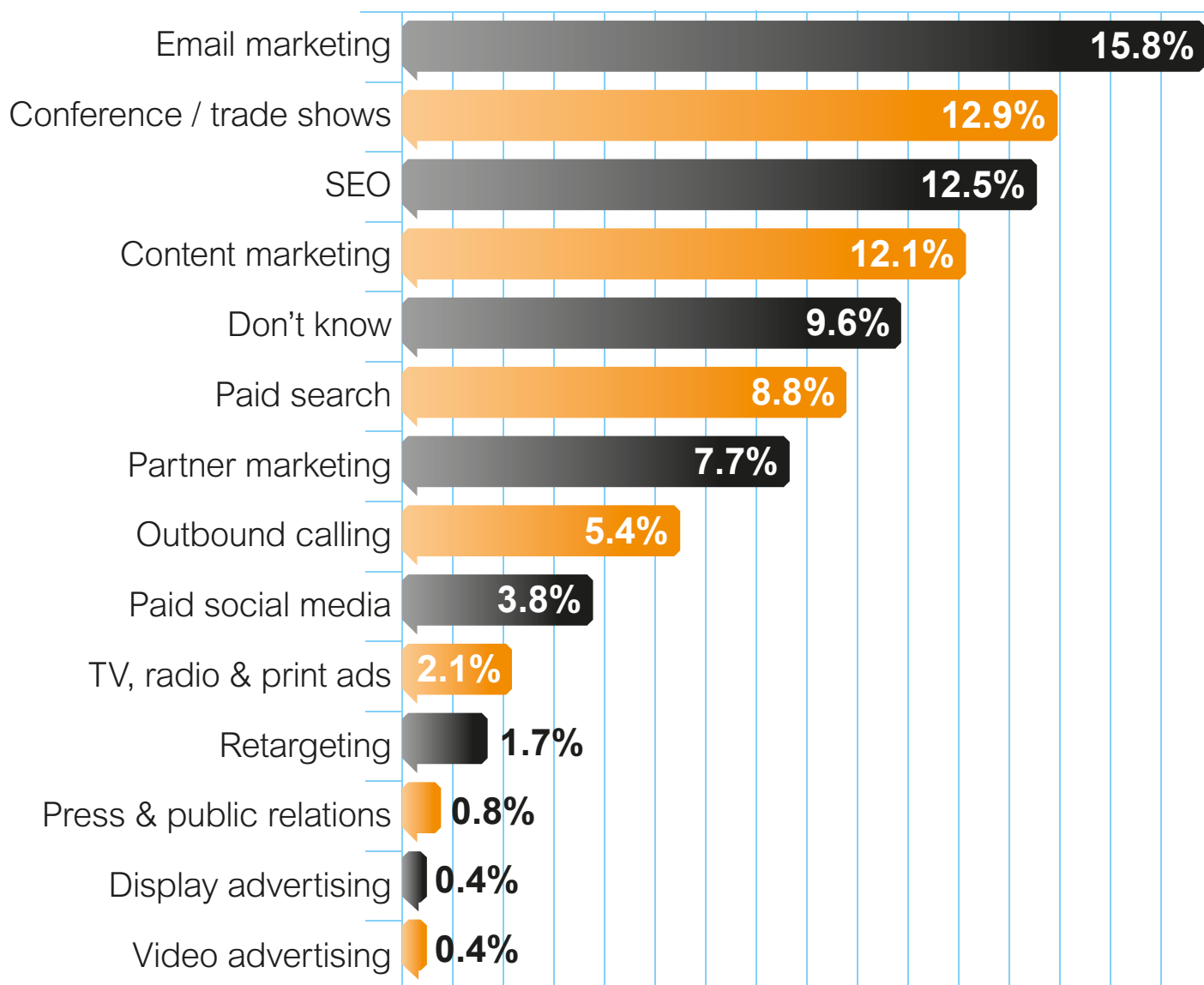


Channels with the greatest impact on revenue

What are the marketing channels used that have the most significant impact on revenue? Studies show the top channels that drive revenue are email marketing, content marketing, SEO and conferences and trade shows.



Statistics by B2Bmarketing.net 2015