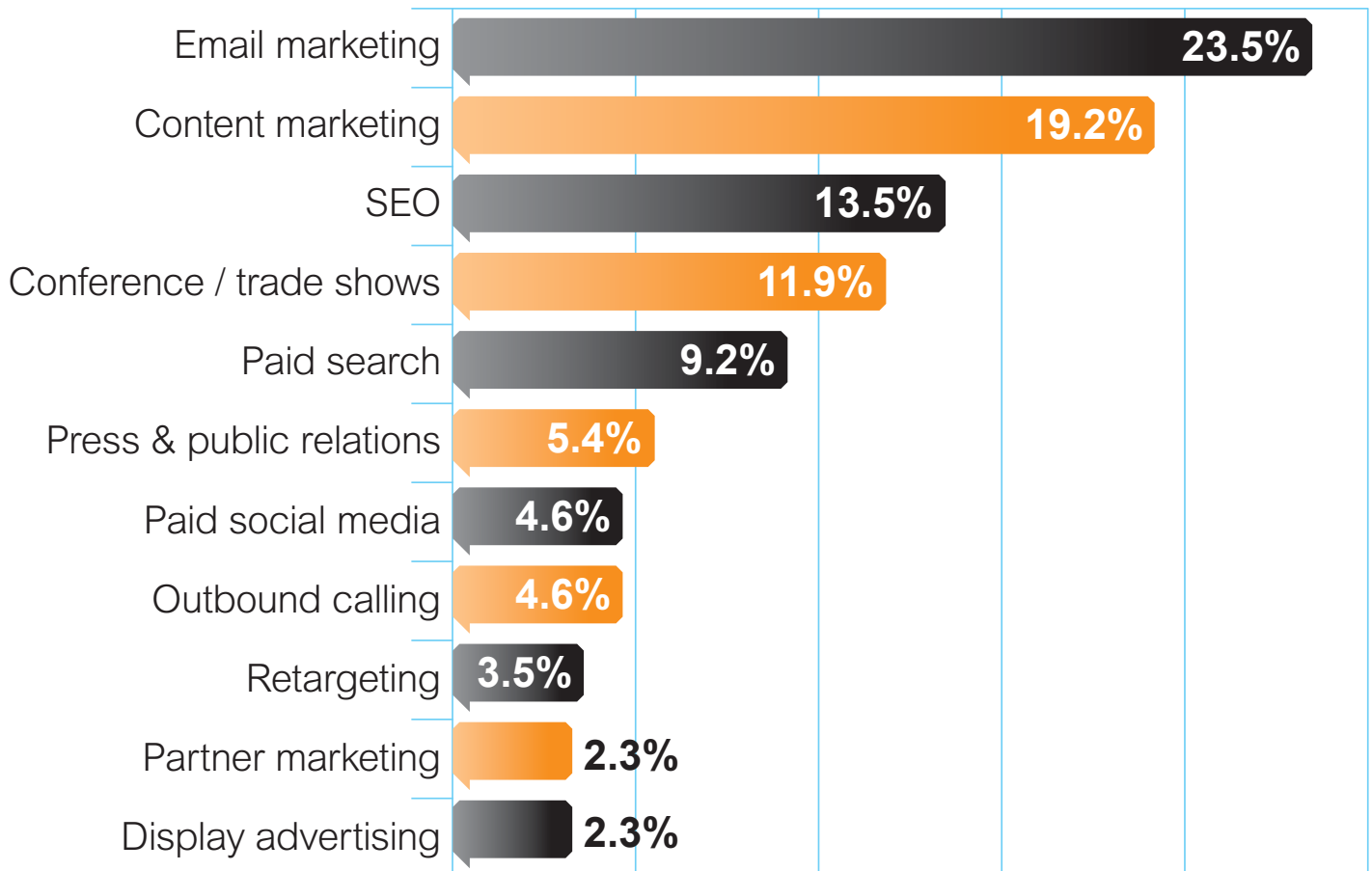


Primary metric for success



Primary metric for success



Statistics by B2Bmarketing.net 2015