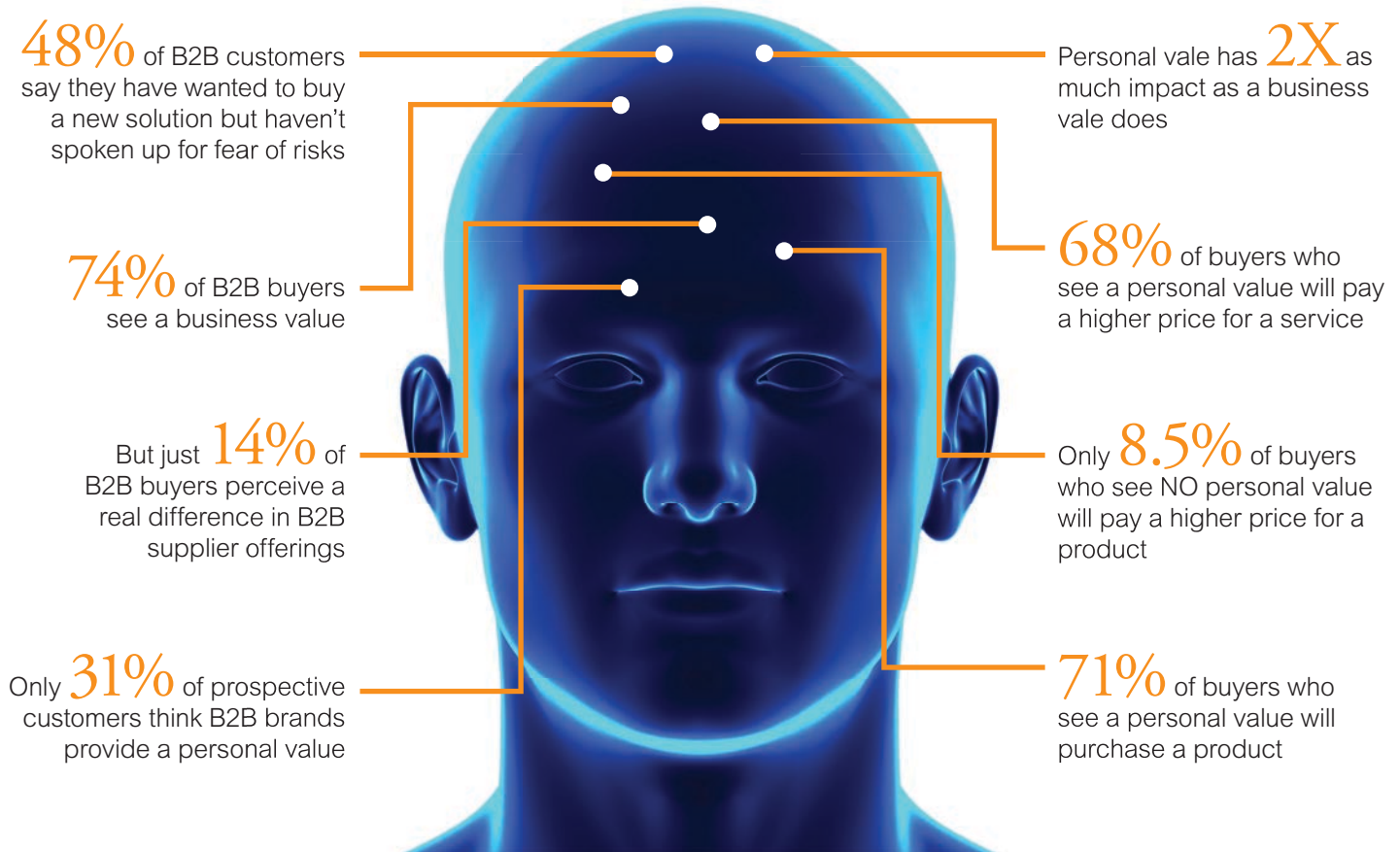


Business value vs Personal value



Business value vs Personal value



In B2B buying, emotions matter even more than logic and reason

Statistics by executiveboard.com 2015